



NEWS ANNOUNCEMENT For Immediate Release

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Fresco Microchip introduces world's first single-chip hybrid receiver for DVB-T markets

**Delivering the smallest footprint for analog and digital television reception across the
broad consumer electronics market**

Toronto, Canada, June 4, 2007 – Toronto, Canada, June 04, 2007 - Fresco Microchip Inc., a developer of leading edge RF, mixed-signal, and digital signal processing integrated circuits (ICs), today announced the FM2080, a single-chip demodulator for universal analog (NTSC, PAL, SECAM) and DVB-T digital television broadcasts.

The digital TV (DTV) revolution continues to grow rapidly in countries that have adopted the DVB-T digital television broadcast standard in Europe, Asia, Australia, Africa, Middle East, Central and South America. To minimize impact on viewers and facilitate a smooth transition, many governments mandated the co-existence of analog and digital TV signals beyond 2011. In many regions, the DTV migration will span years and hybrid (analog + digital) broadcast systems represent a significant market. As TV content is available anyplace, anytime, anywhere, consumer electronic manufacturers are building regionally agnostic television, PC television, DVD-R, DVR, and portable video platforms capable of receiving digital, analog and hybrid broadcast. The FM2080 enables manufacturers to deliver high quality hybrid performance and system component reduction in an ultra-small footprint.

The FM2080 receiver is designed to enhance the consumer television viewing experience across a broad spectrum of platforms designed by the world's leading

consumer electronics manufacturers. Typical TV receivers require a tuner, extensive intermediate frequency (IF) processing, digital and legacy video demodulator chips. IF processing is typically accomplished with multiple SAW filters, active amplifiers and dozens of passive components. The FM2080 eliminates complexity by bringing together universal legacy video (NTSC, PAL, SECAM) and audio demodulation, digital video demodulation, and IF processing into a single IC.

“The FM2080 marks Fresco Microchip’s entry into an established market that is experiencing explosive growth.” said Lance Greggain, CEO of Fresco Microchip. “Our innovative architecture enables the industry’s first single-chip solution that enables significant front-end design simplification across broader television markets around the world.”

The chip supports all modes of the DVB-T standard and is designed to meet NorDig Unified 1.02, Digital Television Group D-Book (DTG) and the E-Book requirements for digital television platforms. Legacy demodulation is compliant with free-to-air international broadcast standards commonly used in DVB-T countries.

Encapsulated in a 48-pin QFN package, the FM2080 directly accepts the IF output of commonly available “CAN” and silicon tuners and generates digital MPEG streams and analog CVBS video with SIF audio. Additional features include I2C compatible control, tuner control output, and an embedded state machine.

FM2080 Samples are available now. Fresco Microchip will demonstrate the FM2080 and an ultra small Panasonic tuner module prototype using Fresco Microchip’s technology (DVB-T and universal analog, 19x15x1.8mm) during Computex in Taipei, Taiwan from June 5th to 8th, 2007.

About Fresco Microchip, Inc.

Fresco Microchip is a fabless semiconductor company focused on leading edge RF, mixed-signal and digital signal processing architectures for consumer markets. Founded in 2004, Fresco Microchip has established a team of technology, sales and marketing veterans in the TV semiconductor industry with strong track records, multiple design patents and long-standing customer relationships with the world's most recognizable and respected consumer electronic brands. The company is

headquartered in Toronto, Canada, with design centers in Ottawa, Canada and Irvine, California. For more information visit: www.frescomicrochip.com.

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