



Job Description

Applications Engineer

Scope

Support Fresco's customer base as they evaluate and integrate Fresco's product line of television ICs into their production products.

Key Accountability Areas

1. Secure and maintain customer confidence in Fresco IC solutions by providing effective technical support.
2. Accelerate the proliferation of Fresco products by supporting the sales force, including software/hardware demonstrations and technical explanations, to convince customers of Fresco product benefits.
3. Champion customer needs within the company by interacting with all departments
4. Solidify Japanese customer engagements through clear communication and documentation of technical and business meetings.

Typical Activities

- Review, recommend improvements, debug and support of end customers designs.
- Ensure clean and timely installation and operation of Fresco's evaluation kit components (hardware and software) allowing customers to clearly see the advantages of Fresco solutions.
- Usage of television testing equipment to duplicate and debug customer problems interfacing with engineering where necessary.
- On-site, email or telephone technical support.
- Generation of documentation to support Fresco products.
- Assist business development and technical marketing team by participating in and supporting meetings and facilitating customer communications.

Requirements

- B.Asc or equivalent engineering degree.
- 5+ years of television-related design or support.
- Proven ability to debug PCB problems on-site.
- Skilled in software, RF, DSP, digital and analog circuit debug.
- Fluency in technical Japanese.
- Extensive travel (1 to 2 weeks per month).